

Poster, "Why Should We March?," 1941

A. Philip Randolph Institute

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WHY SHOULD WE MARCH?

What Are Our Immediate Goals?

1. To mobilize five million Negroes into one militant mass for pressure.
2. To assemble in Chicago the last week in May, 1943, for the celebration of

"WE ARE AMERICANS - TOO" WEEK

And to ponder the question of Non-Violent Civil Disobedience and Non-Cooperation, and a Mass March On Washington.



15,000 Negroes Assembled at St. Louis, Missouri
20,000 Negroes Assembled at Chicago, Illinois
23,500 Negroes Assembled at New York City
Millions of Negro Americans all Over This Great Land Claim the Right to be Free!

FREE FROM WANT!
FREE FROM FEAR!
FREE FROM JIM CROW!

"Winning Democracy for the Negro is Winning the War for Democracy!" — A. Philip Randolph

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Reflect: Explain how this poster shows the political, economic, and social factors that influenced segregation.